



Prof. Dr. Stefan Gröner

Prof. Dr. Stefan Gröner is one of Germany's most renowned strategy consultants, futurologists and speakers. He started his career in publishing management and executive positions at the largest German media companies. For many years, he has been supporting companies in setting their strategic course for the future. In addition, he teaches, among other things, as Dean of Studies for Digital Management and Corporate Communications at the Fresenius University of Applied Sciences. His field of research is in the area of „Digital Disruption“ as well as „Business Areas and Technologies of the Future“. He knows how to combine the latest scientific findings with his sound practical experience and provide important impetus for the future strategies of many industries (e.g., retail, mobility, banking, insurance, and healthcare). In his lectures, he inspires the audience by conveying his expert know-how in a humorous and easy-to-understand manner. Prof. Dr. Stefan Gröner encourages people for the future and makes them want to actively shape the digital transformation.

” **Digital transformation and artificial intelligence are changing markets, companies and society**

TOPICS

Prof. Dr. Stefan Gröner is happy to tailor his presentations to any target group and industry upon request, following a detailed briefing on the client's needs.

+ Digital transformation – How digitalization is changing markets and what you need to know now for your industry

- How to understand digital disruption and grasp its business and societal implications
- What influence the major, cross-industry disruptive trends and technologies have on your industry
- How you can change your products and business models and actively shape digitalization for your company for the future

+ What will the future bring? The world of tomorrow in the age of artificial intelligence, internet of things and robotics

- How Artificial Intelligence & Co. work and why they will dramatically change companies and markets.
- What great opportunities the new technological and social developments will offer us in the next ten years
- The human factor: What skills the young employees of the future will have to bring with them and how the leadership of tomorrow will work

+ Prof. Dr. Stefan Gröner also talks about the following topics:

- E-commerce: The Future of Retail in Times of Big Data and Amazon
- New Mobility and Smart Cities: The Future of Mobility in Times of Autonomous and Social Transportation
- Digital Healthcare: Opportunities and risks through AI and robotics

More topics:

+ New Work: Agile Work and Leadership in Digitalization

FEES / TRAVELEXPENSES / LANGUAGES

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