



Jutta Kleinschmidt

The racing driver, physicist and book author is one of the world's most successful women in motorsport. To date, she is the only woman to have won the world's toughest rally, the Dakar Rally, in the overall car classification. In her talks, she vividly tells how she managed to succeed in a male domain with a lot of dedication, perseverance, ambition, creativity and courage, and that setbacks and crises are opportunities. Extremes are her passion. You can also book Jutta for presentations on the topic of „mobility of the future“. Jutta is currently a racer in Extreme E, a racing series for all-electric SUVs that takes place in extreme regions of the world. The goal of the series is to use new technologies to draw attention to climate change. As President of the FIA Cross Country Rally Commission, she developed strategic visions and introduced new, environmentally friendly technologies in this sport, among other things.

” **Success is to reach your goals!**

TOPICS

+ TOPICS Success factors

- Motivation
- Teamwork
- Achieving goals
- Dealing with challenges
- Crisis management
- Risk management
- Motorsports / Adventure / Extreme

+ TOPICS Mobility of the future

- Automotive Megatrends
- Alternative drive technologies
- Digitalization in the automotive industry
- Autonomous driving
- The connected car
- Modern driver assistance systems
- Innovative racing

+ EXAMPLES OF TOPICS

- Challenge - The cornerstone to success
- Fear - The brake to success
- What do top sports and business have in common?
- Teamwork with speed
- Success is the ability to want more than others
- Motorsport as a testing ground for innovative technologies
- Into the future - How will we drive tomorrow?
- With alternative technologies into a clean future?

REFERENCES & PRESS

References (excerpt):

McKinsey & Company, Microsoft, Hewlett-Packard, ITK Engineering AG, Sixt GmbH, Siemens, Samsung, Bayern LB, Phoenix AG, Vodafone GmbH, Viscom AG, Unify, Esso, Schüco, Commerzbank, BlackRock Investment Management, E.ON Energie Deutschland GmbH, LeasePlan

Awards (excerpt):

- Award „Engineers in Motion“ vom VDI
- Viewer vote: „ARD Sportswoman of the Year
- Readers' choice: „Female Rally Driver of the Year 2001“ in Motorsport aktuell
- Award of the „Lord Wakefield Trophy“ of the „British Women Racing Drivers Club“ as „Outstanding Personality in Motorsport
- Awarded the „FIM Legend“ by the „Fédération Internationale de Motocyclisme“.
- 2018 Monaco World Sports Legends Award, The Oscars of Sport

INSPIRATION

„For me, it always starts with a vision. From my passion for the subject, I draw the motivation to follow up with action. The more difficult it is to achieve a goal, the more joy there is in success. That's why I personally love big challenges above all. In rallying, I have found the ideal combination for me of big challenges, passion, tough competition and the latest technology.“

FEEES / TRAVELEXPENSES / LANGUAGES

Keynote speech	Fee group C
Daily rate	Fee group C
Travel costs	Monaco
Languages	

LIVE BOOKING



MEDIA & RECOMMENDATION



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