

Claudia Scheelen

With her expertise as an experienced and successful entrepreneur as well as a certified coach, Claudia Scheelen is „The Entrepreneur Coach“ - because she knows and understands the issues and challenges of her coaching clients from practical experience and has the coaching tools to lead her clients to solutions and provide goal-oriented support. In more than 25 years of entrepreneurial work, Claudia Scheelen has built her reputation with the entrepreneurial focus topics of leadership, strategy and control as a board member of SCHEELLEN® AG. At the same time, she is an expert in personnel and organizational development and applies her expertise both internally and externally as a systemic coach.



„Values cannot be taught, but only exemplify them.“ (Viktor Frankl)“

TOPICS

+ **Successful leadership with values**

- Make your corporate culture visible and live it out
- Promote ownership of your team with the right communication strategy
- Find and retain the right employees as an attractive employer

+ **Start the year well prepared with target planning!**

- Ensure company transparency by regularly reporting on the goals, measures and business figures
- Accompany your managers and employees in goal & measure planning for involvement in the company's success

+ **How to ensure the performance of your employees ensure**

- Face your individual stress triggers and develop your personal resource management to cope with stress
- Discover your drivers, how you experience meaning at work and your motivational factors

In her work, Claudia Scheelen uses the exclusively distributed diagnostic tools INSIGHTS MDI®, OutMatch ASSESS by SCHEELLEN®, RELIEF Stress Prevention by SCHEELLEN® and Zenger|Folkman.

Professional Coach Member

REFERENCES & PRESS

„... in many years of our cooperation she has inspired us as a person and served as an entrepreneurial role model.“

Entrepreneur couple

„I was very enthusiastic about your coaching, which you conducted attentively and also trustworthily with your authentic and sympathetic manner. (...) I personally find the goal setting given in the coaching very important in order to ultimately achieve a successful result. All in all, I found the coaching very successful!“ **Christian Achhammer, Director, TELIS FINANZ AG**

„Working with Claudia Scheelen was very pleasant and enriching. Our project was about the introduction of employee appraisals. (...) She was present at the interviews themselves as a coach for the managers and gave her feedback after the interview. Thanks to this input, the managers were able to develop their interviewing skills and the quality of the appraisal interviews was sustainably improved. (...)“

Claudia Palermo, Managing Director, Teamwärts AG, Schweiz

INSPIRATION

My mission: „I promote human and entrepreneurial growth.“

The constant exchange with entrepreneurs and network partners:

- Regional Group DBVC
- TTI Success Insights (USA)

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