

Jörg Heynkes



Jörg Heynkes, a passionate author, speaker and entrepreneur, is a pioneer in the field of technological innovations and the winner of the „German Solar Prize 2016“. He currently manages four different companies, including „VillaMedia“ in Wuppertal. He is a sought-after consultant for the issues of digital transformation, energy and mobility. With his company, „Entrance – association for artificial intelligence and robotics“, Jörg Heynkes participates in research projects relating to technical and social innovation and transformation. For several years now, he has been a successful keynote speaker on the international stage and inspires his audiences in his role as „The Future Maker“. He knows how to convey complex content clearly and in an entertaining and informative way. He encourages us to break new ground. His book *Zukunft 4.1/Warum wir die Welt nur digital retten – oder gar nicht* was published in September 2018. He is the honorary vice-president of the Bergische Industrie- und Handelskammer („Bergische Chamber of Industry and Commerce“) and deputy chairman of the „LEE - Landesverband Erneuerbare Energien in NRW“ (Regional Association for Renewable Energies in NRW).

„We can all become ‚Future Makers‘!“

TOPICS

+ Future 4.1 – why we can only save the world digitally – or not at all

- World food from the petri dish
- Mobile in a swarm instead of gridlock
- 100 % renewable – this is how!

+ Eutopia – how we will live, work and focus on the essentials tomorrow

- Brave new world – the city of the future
- Future work – the work of the future
- Superfood – the nutrition of the future

+ AI 2030 – why Artificial Intelligence is revolutionising our society

- Humanoid rather than human?
- Never have to work for money again?
- AI systems – the decision-makers of the future?

REFERENCES & PRESS

Aareon, Asbandus, Bauer AG, Bistum Essen, Bosch, Bundesagentur für Arbeit, Bündnis90/Die Grünen, CDU, Commerzbank AG, Credit und Volksbank, DIHK, DWA Deutsche Wasserwirtschaft, Deutsche Telekom, Deutscher Krankenhausverband, Die Netzwerkpartner, Div. Jobcenter, Diverse Sparkassen, Energieagentur NRW, Euroforum, Evangelisches Studentenwerk, FDP, GDL, GLZ Gesellschaft für internationale Zusammenarbeit, Gothaer, Guidewire, Handwerkskammer Ulm, Helios AG, KfW Bankengruppe, Kolpingwerk, Komba, Köln AG, LVR Landesverband Rheinland, Malteser, Pro Arbeit, Prosoz, Provinzial, RWE AG, Rheinenergie, Ruhrverband, Sparkasse Bozen, Stadt Essen, Stadt Köln, Städte- und Gemeindebund, Thüga, Thüringer Netkom, VDI Verband deutscher Ingenieure, WBS AG, Wingas, association for municipal cooperation in Baden Wuerttemberg

„I listened to your speech yesterday with great enthusiasm, it was the absolute highlight. I have heard many lectures on digitization, but yours is a role model for many entrepreneurs, not only in terms of content, but also rhetorically!“

Prof. h.c. Manfred Maus, Former Chairman of the Executive Board and Supervisory Board, OBI Organization

Award:

- Jörg Heynkes is winner of the „German Solar Prize 2016“

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Wuppertal



**Zukunft 4.1:
Warum wir die Welt
nur digital retten
können**

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