

Erno Marius Obogeanu-Hempel



For more than two decades, Erno Marius Obogeanu-Hempel has been a visionary, lateral thinker and recognized expert in the fields of digitization, strategy, digital transformation and innovation. Through his work stays in Silicon Valley, he has experienced a digital mindset and learned new methods and approaches. With his interdisciplinary expertise in business, team organization, leadership, product and technology, he has changed the way companies think and act from the role of a C-level executive, multiple start-up founder and consultant to a future-oriented approach. His clients include well-known medium-sized companies as well as international corporations. He is an international speaker, management consultant and university lecturer. Erno Marius Obogeanu-Hempel inspires, motivates and inspires in his speeches and webinars with practical impulses for the digital transformation of companies. The expert for strategy, digitization, OKR and innovation encourages people to break new grounds and take action.

„Digital mindset & OKR - this is how digital transformation and leadership succeed even at a distance!“

TOPICS

- + **New Work & Agility – The way to successful & motivated teams!**
 - How to effectively organize teams in the digital age
 - How to adapt your management style to today's challenges
 - How your company benefits from Digital Mindset and Digital Culture
 - How to measurably increase the effectiveness and efficiency of your company
 - How to implement your strategy in an agile and effective way using OKRs - Objectives & Key Results - with the method that has made Google so successful
 - How to achieve optimal cooperation between different generations and hierarchies
 - Profit from intersectoral practical know-how
- + **Disrupt or die – With system to successful 10-fold scaling – even in times of crisis**
 - How to use Moonshot Thinking in your company
 - How you can achieve exponential growth
 - How to systematically develop successful business models, products and services
 - How to successfully develop and implement innovations in your company
 - How to successfully launch, present and position your products and services
 - Benefit from the best Silicon Valley proven methods for a successful future of your company

Further topics:

- + **The new bosses - How executives in the digital leading the age successfully, even at a distance**

REFERENCES & PRESS

References: ProSiebenSat.1, SuperRTL, Red Bull Media House, TomTom, IBM, Amazon, Eurowings, eprimo, FactoringFORUM, Sana Kliniken, UnternehmerKonferenz, Digital Heroes Festival, Zukunft Personal, Unternehmer Summit, LSZ Behördentag, FOKUS Media Web Symposium, JavaOne etc.

„Erno manages to convey complex issues in a comprehensible way, to carry away and captivate his audience. Great!“ **Gerriet Danz, bestselling author, award-winning speaker and presentation, communication and rhetoric trainer**

„With inspiration and a vision of the future, Erno succeeds in taking his audience away from everyday life and providing new impulses that can immediately be put to profitable use in practice.“

Dr. Stefan Arbanowski, Head of Department of Fraunhofer FOKUS Berlin, Organizer of FOKUS Media Web Symposium

„Erno is a true product expert. He is a pioneer in applying a true customer-centric approach to developing innovative products!“

Peter Frans Pauwels, Co-founder, TomTom

„An expert in team transformation: from departmental silos to agile team communities. As a consultant and coach, he has contributed his profound knowledge and valuable experience and has designed and successfully implemented team transformation.“ **Head of IT, renowned media company**

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