



# Maria Höfl-Riesch

Maria Höfl-Riesch is one of the most successful ski racers in the world. Her record: three gold medals and one silver medal at the Olympics, two world championship titles, four world championship bronze medals, overall World Cup winner, 27 World Cup victories. She first stood on skis at the age of three, became a professional skier at 16 and competed in the World Cup for the first time in 2001. Family and friends appreciate her natural manner as well as her diligence, honesty and reliability. Not least because of these qualities, she is in demand as a brand ambassador for well-known companies (including Hapag-Lloyd Cruises, Sportalm, Head, Audi and Hublot). Since the end of her career, Maria has accompanied the World Cup and other major alpine skiing events as a TV expert. She also developed a fitness program and in 2017 her book „Maria macht dich fit“ was published. Maria regularly inspires her audience with a firework of impulses on the topic „The way to the top of the world“. Maria is socially involved as an Academy Member for the Laureus Sport for Good Foundation and as a member of the Board of Trustees for the DFL Foundation. She encourages people to go their own way with passion and an iron will.

” **Where talent ends, diligence begins.**

TOPICS

+ **Project Gold – The path to world leadership**

- How to always keep your goal in mind and release unimagined energies
- How to gain mental strength with special techniques
- How to create an environment for top performance
- How to use the success virtues of top sports for your business
- How to optimally combine the abilities of the team with the individual performance of the individual and achieve top performance
- How to emerge stronger from setbacks and improve your performance
- How to function optimally under stress and pressure & achieve your goals

+ **Fit for peak performance – The healthy way to success**

- How to integrate your fitness program into your daily business routine, build resilience, and achieve peak performance as a result
- How to use daily rituals to turn stress into energy and increase and maintain your fitness level
- Which foods give power and significantly increase your energy level
- How to keep your body fit, healthy and agile with the right exercises and measures

Other topics:

+ **Top performance is no coincidence – The path to becoming a World Cup winner**

REFERENCES & PRESS

Excerpt customers:

- AUDI
- ZEIT ONLINE
- Deloitte GmbH Wirtschaftsprüfungsgesellschaft
- Sparkasse Deutschland
- VR-Bank

**Maria Höfl-Riesch is one of the most successful ski racers in the world: 27 World Cup victories**

Olympic Games:

- GOLD Super-Kombination Vancouver 2010
- GOLD Slalom Vancouver 2010
- GOLD Super-Kombination Sotschi 2014
- SILBER Super-G Sotschi 2014

World Championships:

- GOLD Slalom Val-d’Isere 2009
- BRONZE Abfahrt Garmisch-Partenkirchen 2011
- BRONZE Super-G Garmisch-Partenkirchen 2011
- GOLD Super-Kombination Schladming 2013
- BRONZE Abfahrt Schladming 2013
- BRONZE Team Schladming 2013

Overall World Cup:

- Platz 2010/11

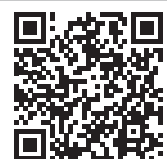
Discipline World Cup:

- 1st place Super-G 2007/2008
- 1st place Kombination 2007/2008
- 1st place Slalom 2008/2009
- 1st place Slalom 2009/2010
- 1st place Abfahrt 2013/2014

FEES / TRAVELEXPENSES / LANGUAGES

Keynote speech	fee group A
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LIVE BOOKING



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