

# Dipl. Betriebswirt (TH) Michael Schneppenliefer

Michael Schneppenliefer started his career in mechanical engineering and the automotive industry before moving to management consulting a few years later. In his career to date, he has lived in India and China for several years and worked in the senior management of a leading software company. When he returned to Germany, he took over the management of a medium-sized management consultancy before co-founding the management consultancy prosma in 2015. Today, he and his team accompany various organizations in their digital transformation. The main focus of his consulting work is on sustainable organizational structures, agile working methods and modern management approaches. He has also invested in several start-ups and has himself co-founded several companies. In speeches he inspires with his energy and his honest, authentic manner. He gives courage to make visions become reality.

„Creating game changers!“



## TOPICS

### + The 10X Organization – What you can learn from the fastest growing (and most successful) companies in the world

- What is the organizational pattern behind the success of real 10X companies?
- How much time do you have before your organization is overtaken by new competitors that you don't even know today?
- How to transform your company into a 10X organization and become an innovation driver

### + New Leadership – Every meeting is a sign of uncertainty

- How to lead with goals, encourage personal responsibility and sharpen the focus – and lead by example
- How to eradicate micro-management, build self-organizing teams and gain more time for the essential
- At what „heart rate“ an organization is most efficient and how to implement this rate

### + Innovations – the fuel of tomorrow needs added value

- Why many innovations & ideas fail soundlessly
- How to recognize true innovation and why it does not always have to be groundbreaking new technologies
- How you can discover and tackle real innovations in 3 steps

### + New Work – How we will work tomorrow (and why we are not doing it today)

- 6 layers that you as a leader have to keep a permanent eye on
- How jobs, working time concepts and management styles will change
- How the distribution of roles in the organizations will change

Further topics:

### + Agile work – The truth and reality behind Scrum & Co. in practice

## REFERENCES & PRESS

### Excerpt

1&1, Allianz, AOK, Bosch Siemens Hausgeräte, DB, Daimler AG, ESG, Giesecke+Devrient, Heraeus, Lufthansa, Messe München, Metro AG, Porsche SE, ProSiebenSat.1, Stadt Frankfurt, SICK AG, Zalando

### Customer testimonials:

„Michael Schneppenliefer has given us the necessary impetus to develop better products and innovations“

**Frédéric Schumacher, Director Innovation and Co-Founder Hospitality Digital, METRO GROUP**

„Pure inspiration – those who are not active afterwards should think about it.“

**Patric Scharoff, Head of IT, TIMOCOM GmbH**

„What a great key note at the Agile Scaling Summit – so many practical and realizable impulses in such a short time! A big thank you!“ **Gereon Fritsch, CEO, TripsByTips GmbH**

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