

Rasmus Ankersen

Rasmus Ankersen is a bestselling author, entrepreneur, acclaimed leadership and high performance expert. Rasmus is also the chairman of FC Midtjylland, his childhood football club in Denmark, and a director of the English club Brentford FC. Both are known as some of the world's most innovative football clubs, especially recognised for their use of big data to drive decision-making. He has worked and trained with some of the world's best athletes which has given him a unique insight into what gives these sportspeople the edge - personal attributes like focus and mental and physical stamina, but also statistical analysis of performance and decision-making. Known for his bestselling book *The Goldmine Effect: Crack the Secrets of High Performance*, he is also the author of *Hunger in Paradise: How to Save Success from Failure*, where he explains how to maintain and surpass the momentum needed to bring success....

„The Gold Mine Effect“

Themen

Referenzen & Presse

Hunger in paradise - how to save success from failure.

While organizations talk a lot about how to achieve success, they talk way too little about the consequences of success. About the complacency, arrogance and resistance to change, which often follow as a shadow of success. Success often produces complacency. It happens to individuals, companies

and nations. For the past five years, Rasmus Ankersen has studied how successful companies can stay successful, and in this speech he will share his answers to questions like: How do you stay humble when the company cashes in record profits? How do you provide people with the feeling that they are

standing on a burning platform when there are no flames in sight? Or put it in another way: How do you create hunger in paradise?

The Gold Mine Effect - crack the secrets of high performance.

Rasmus Ankersen decided to travel the world to explore why small, rural places like these are able to produce one world class performer after another. For six intense months he literally trained and lived with the world's best athletes and their coaches. In this speech Rasmus presents his surprising conclusions on how any business, organization or team can learn to create a true high performance culture by adopting the

secrets of the gold mines.

"Our sales force gave Rasmus the best feedback that they've ever given a speaker before. He really nailed it"

SAP

"Rasmus has consistently been rated as one of the best speakers to take the stage at Google events. Importantly, he was able to draw on wide range of experiences and stories that resonated with a particularly diverse audience, which is often one of the most challenging aspects when searching for inspirational key note speakers."

Google UK

"Rasmus delivered the best presentation ever in a partner and directors meeting"

PWC

"Rasmus digs deep with insight and experience capturing knowledge that is easily shared and hopefully applied, foolish if it's not!"

Saatchi & Saatchi

"From Rasmus you don't just get theories, you get concrete tools working

in the real world. He is the ultimate coach."

Manchester United

Honorare / Reisekosten / Sprache

Live-Booking

Medien & Empfehlung

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Tagessatz Honorargruppe F
Reisekosten London
Vortragssprachen 

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