

Bettina Schinko

Charming, passionate, captivating: Bettina Schinko is an expert for voice, body language and a confident appearance. She is booked by business, politics and the start-up scene. Anyone who has worked with her looks forward to the next presentation: Because she helps her clients to an authentic voice and body language. She puts them in the best scene. The actress and communications expert has been teaching speaking for 20 years, for example at the acting school, the popAkademie in Berlin and the school of speaking in Vienna. In addition she has lectureships at the Humboldt University in Berlin and at the school of Economics and Law in Berlin. In 2011, she founded her own institute, "sprechbar" in Berlin. Her work is done according to the method of breath bipolarity. With this method, the practitioners find a way of breathing that supports their breathing type and that develops the radiant power of their voice. Bettina Schinko understands what human communication is all about. In her presentation "Communication 4.0", she shows the USP of human communication. Because the spoken word can do much more than just echo around the room. Translated with www.DeepL.com/Translator (free version)...

„who speaks is seen. Who is understood gets ahead.“

Themen

Voice & Personality - The voice conveys more than just the content of the words

- Your vocal sound is as unique as your thumbprint
- Authenticity lies in the normal tone of voice
- When words get a reality, they get power to change
- Inhalation or exhalation ? Find out!

Communication 4.0 - Why the spoken word is so important

- Clear and confrontational: understanding change in language through social media and having the courage to respond confidently in reality
- Our strength is our creativity
- Using the voice consciously and communicating more clearly

Those who recognize killer phrases can say no to conflict


- How to recognize killer phrases, address them on the matter level, and confidently claim the conversation
- How to master verbal attacks with Aikido
- Resolve conflicts with humor: Defuse an argument with the right attitude and the right words and find a solution together

Referenzen & Presse

References:

GTAI, Hub Spot, code factory, Allianz, Bain & Company Switzerland, Cerner, Berlin Hyp, Daimler, Deloitte, Deutsche Bank, Diakonie Deutschland, Drees & Sommer, Ernst & Young, Germany Trade & Invest, GIZ, Malteser Hilfsdienst, SAP, Bundesministerium für Gesundheit, Talent Rocket, Urban Sports, Vattenfall

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