



Michael Rossié, CSP

For 30 years, Michael Rossié has been working as a speech trainer and coach on behalf of renowned radio and television stations, as well as in all sectors of the economy. He gained intimate insider knowledge of the media industry as a freelance actor and director as well as a celebrity coach for comedy formats. His practice-oriented tools are easy to understand and can be applied immediately. He inspires his listeners and attendees at over 200 appointments a year and his relaxed and entertaining talks are the ideal mixture of training and entertainment. No talk resembles the other and even listeners with a lot of seminar experience can learn something new. With him, learning becomes an amazing experience.

"Off-the-cuff speaking is not an art, but it's not a problem either!"

THEMES

+ Communicating with customers, colleagues, and anyone who should listen

- Exciting narration, witty presentation, factual information.
- How to consciously employ your voice and language.
- How to convince rather than persuade – eye-to-eye with the customer.
- It's not what you say but how you say it! Our secret signals!
- Selling means listening – what we say without speaking.
- By no means speechless – but but is your answer appropriate?

+ Presenting is like flirting with a lot people all at the same time

- He came, he spoke, he conquered – giving exciting presentations.
- Rhetoric was yesterday: fine-tuning talks for professionals!
- How to play to the crowd without playing to the crowd.
- I'm at my best when I'm allowed to be myself.
- Being genuine – you are your best argument.

+ How to win without fighting

- Communication for professionals! How to meet only nice people.
- Suddenly, everyone is doing what I say. The best way to solve a dispute is to not have one at all.
- Conflict is bad for your health – communicate better at home and at work.
- Discussing is my main job – how to communicate with each other better.

+ Media appearances

- Fine-tuning yourself and the art of being a nice person.
- Delivering your key-messages and keeping the right rhythm.

REFERENCES & PRESS

Axel Springer AG, Boston Scientific, Bundesagentur für Arbeit, Deutsche Real Estate AG, Dürr AG, Fiducia IT AG, Fraunhofer Gesellschaft, Hexal AG, Kampa Haus AG, McDonald's, McKinsey, Neckermann Versicherung, Roland Berger, Tchibo, Audi AG, Mercedes-Benz, Sony, Suzuki, six German banks, Walt Disney Company and many more.

Educational institutions, universities, schools and academies

- University of St Gallen
- Bayerische Landeszentrale für Neue Medien (BLM)
- Dienstleistungsgesellschaft für bayerische Lokalradioprogramme
- Internationale Film- und Fernsehakademie
- Bayerische Akademie für Fernsehen (BAF)
- GSA-Akademie
- The governments of Upper Bavaria, Central Franconia, Lower Franconia and the Upper Palatinate
- Wirtschaftsförderungsinstitut der Wirtschaftskammer (WIFI)

Broadcasters and film productions

BR, RTL, RTL II, ZDF, Sat. 1, ProSieben as well as all south German private television stations

INSPIRATION

"Obstacles inspire me to jump a little bit higher. Speakers are paid to take on challenges, regardless of the stage, technique or audience. I get new ideas from talks and workshops at the annual conventions hosted by professional speakers associations all over the world. It's like a shot of adrenaline. Also the TED conferences on the Internet and many, many books – almost exclusively on paper. Even today!"

TALKS / LOCATION / LANGUAGES

Keynote speech **Category D**
Daily rate **Category E**
Travel Expenses **Grärfelling**
Languages

LIVE-BOOKING



BRANDS, MEDIA & RECOMMENDATIONS



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