

MENSCHEN BEWEGEN



MEDIA, PR & MARKETING

Sven Hager & Jonas Keller

The realistic team player and the visionary storyteller – the highly contrasting entrepreneurial dream team of Sven Hager (right) and Jonas Keller (left) has created an extraordinary creative company: the EXPLAIN presentation agency. Despite their differences, they are united in their conviction that great presentations have the power to move people. Jonas Keller, originally a trainee at EXPLAIN, is now a managing director who leads the crew with passion, decisiveness and empathy. Sven Hager is the founder and a passionate presenter. As a self-taught man and a creative mind, he is constantly developing novel approaches and methods. In down-to-earth talks, the dream team inspire their audience with their success story and set off a regular firework display of practical impulses and novel methods.

„THE ART OF MOVING PEOPLE“

Themes

› The EXPLAIN success story – about the art of moving people

- Vision, values, storytelling - how to write history with your company.
- From being a one-man agency to a market leader – how to master growth in the tough agency business and create a company that will outlive the founder.
- How great presentations can move people, markets and businesses.

› Founder on hiatus. From an independent entrepreneur to an independent enterprise

- How to lead a business idea to excellence and create a company that works even without you.
- How to inform your employees, involve them and systematically entrust them with responsibility.
- Sabbaticals: what it means to let go, get out, and have new life experiences.

› Y not? – transparent leadership style for a questioning generation

- How you can succeed in leading Generation Y rather than managing it.
- How you can succeed in developing new managers from your junior staff.
- What you need to do to understand the new generation and keep them loyal to your business.

Numbers, Data & Facts

EXPLAIN GmbH

Web: www.explain.de

Founding year: 2004

Headcount: 40 (2017)

Industry: advertising agency (creative agency)

Turnover: approx. €2.7m (2016)

USP: holistic development of presentations (content + slides + person = „presentoric“)

In 2017, EXPLAIN GmbH was listed by the Financial Times Europe (in cooperation with Statista) as being one of the 1,000 strongest growing companies in Europe.

References: Adidas, ABB, Bridgestone, Daimler, Deutsche Bahn, Deutscher Bundestag, Haufe, Heel, Nestlé, Microsoft, MHP, Porsche, Tele5, TEDx and many more

„Sven Hager is many things, a visionary..., leader... and now he's also a weather-beaten sailor.“

KA-News 01.04.2015

„Jonas Keller actually wanted to study and become a manager. But everything turned out quite differently...“

Süddeutsche Zeitung, June 2016

Booking

Keynote speech

Interview/business talk

Fee group

Presentation languages



Location



Brands & Media

Free landline calls to your regional contact persons:



0800 77 11 99 11



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