

Marcus Appelt

Marcus Appelt turns people into heroes! Strength, flexibility, endurance and willpower are what he stands for. Whether on stage, in seminars, on a snowy mountain or in personal conversations, he has been moving people's bodies and minds for over 10 years and helps them to develop these attributes. Already at the age of 24, he proved to be a successful leader and created his „Happy Leading“ as a distinctive leadership philosophy. His clients include renowned companies from the retail sector, the fitness industry and numerous SMEs. He has always inspired his clients with his dynamism, humour and different way of thinking. Write your heroic story together with Marcus Appelt.

“Heroes are made – be your own hero!”

THEMES

+ Happy leadership – from boss to hero!

- Qualification versus motivation? How to find the right people for your heroic mission with the right strategy.
- Static versus dynamic? Are you and your team prepared for the changes in the world?
- Nice boss versus consistent leader? How to stay true to yourself as a leader and how your hero team fights for you.

+ “Putting on a heroic performance – inspire listeners with rhetoric and charisma.”

- The power of language – unfold the power of words
- Storytelling – every hero has his or her story to captivate their audience. What's yours and how do you want to package your story?
- Enthusiasm as a superpower – arouse and capture the emotions of your audience!
- Content versus language – is it the 'what' or the 'how' with which I move my listeners? Learn what really matters.

+ From fighter to hero! Do you have the right superpower to grow personally?

- Hone your profile, because every hero knows what he or she stands for!
- Defeats are part of it all! Get to know the art of getting back on your feet again and using the energy of a setback.
- Future heroes! The hero of tomorrow overcomes the limits of today!

REFERENCES & PRESS

“A lot of people are passionate about their jobs, but few can pass this passion on to others. Marcus not only passes his passion for what he does on to his participants, but also gives them valuable tips in his seminars on how to succeed in doing so, too. He deals with the group individually and it wasn't boring for a second. Most importantly, it was fun!!! Even a week after the seminar, there's still a lot going on in my head about where to apply which technique I have learned. I can only recommend it!” **Janina Miekisch**

„Once again, two great, cool seminar days! We had a lot of fun and never lost sight of the goal! From my team & me, many thanks for the great seminar!” **Rene Schneider, REWE**

“It's amazing all the things that such a short seminar can change in you. Thanks! I totally recommend it!” **Carina Kaschner**

A selection of other clients: L'Oréal, REWE, Burger King, UGW Sales GmbH, Gruner AG, Abellio Rail GmbH, Technoform Bautech GmbH, Röfix AG, Vertikom GmbH, DZR – Deutsche Zahnärztliche Rechenzentren, RAG Aktiengesellschaft, the Roofers' Guild, etc.

INSPIRATION

“I'm grateful to heroes of our time such as Matthias Steiner, Steffi Graf or Nelson Mandela. They show us that it is worth fighting despite setbacks. I thank John Strelecky and Dale Carnegie for their heroic works The Big Five for Life and How to Win Friends. I'm grateful to the people who seek out the positive, discover possibilities, give rather than take, fight and can still smile at the right moment.”

FEES & LANGUAGE

Keynote speech Fee group F

Daily rate Fee group F

Language 

TRAVEL COSTS



MEDIA

